

International Research Papers:

1. Kapur, D., Krishnamurthy, M., Tirupati, D., & Mishra, P.K. (n.d). Understanding mandis: Market towns and the dynamics of India's rural and urban transformations, number 14-02 (CASI, University of Pennsylvania working paper),
<https://casi.sas.upenn.edu/sites/casi.sas.upenn.edu/files/research/Understanding%20Mandis%20-%20D.%20Kapur,%20M.%20Krishnamurthy.pdf>.
2. Mishra, P.K. and Shekhar, B.R. (2015) 'Analysing the product and service aspects of a manufacturing supply chain: a dairy industry perspective', *Int. J. of Business Performance Management*, Vol. 16, Nos. 2/3, pp.321–338. (Indexed in SCOPUS (Elsevier), SCImago Journal Rank (SJR):0.133).
<http://www.inderscience.com/jhome.php?jcode=ijbpm>. DOI: 10.1504/IJBPM.2015.068724.
3. Mishra, P.K. (n.d). Evaluation of supply chain management practices in Indian dairy industry: A study of Orissa state cooperative milk producers' federation. Thesis accepted under Book Publication Project by Lap Publications, Germany.
4. Mishra, P.K., & Raja Shekhar, B. (2013). Consumer behaviour, customer satisfaction vis a-vis brand performance: An empirical study of a dairy food supply chain in India. *International Journal of Indian Culture and Business Management*, 7(3/4), 399 - 412. An Inderscience Publication (listed in Scirus/Elsevier and ABDC).
5. Mishra, P.K., & Raja Shekhar, B. (2012). Evaluating supply chain risks in Indian dairy industry: A case study. *International Journal of Decision Sciences, Risk and Management*, 4(1/2), 77-91. An Inderscience Publication (listed in Scirus/Elsevier).
6. Mishra, P.K., & Raja Shekhar, B. (2011). Supply chain cost and stakeholders' profitability – An empirical study of Indian dairy industry. *International Journal of Advanced Economics and Business Management and Technologies*, 2(1), 17-28.
7. Mishra, P.K., & Raja Shekhar, B. (2011). Impact of risks and uncertainties on supply chain: A dairy industry perspective. *Journal of Management Research*, 3(2), E11.
8. Mishra, P.K., & Raja Shekhar, B. (2010). Supply chain performance under risk environment: An empirical study on Indian dairy industry. *European Journal of Management*, 10(3), 138-146.
9. Mishra, P.K., & Raja Shekhar, B. (2010). Measuring quality of service in retail outlets using fuzzy numbers. *Management Science and Engineering*, 4(3), 80-86.

National Research Papers:

1. Roy, S., & Mishra, P.K. (2014). Strategic Sourcing for manufacturing industry in the era of globalization: a critical review. *The Alternative* (ISSN: 0973-0451), XIII(2), 27-41.
2. Mishra, P.K., & Raja Shekhar, B. (2014). Measuring coordination in dairy-food supply chains: An empirical study. *GITAM Review of International Business* (ISSN: 0974-357 X), 5(2), 59-87.

Other Publications (Conference Proceedings/Presentations)

1. Mishra, P.K., & Raja Shekhar, B. (2015). Supply chain redesign: a dairy industry perspective. *International Conference on Evidence Based Management (ICEBM2015)*, BITS Pilani, India, March 20-21, ISBN: 978-93-84935-18-4 (Excellent Publishing House, New Delhi).

2. Mishra, P.K., & Raja Shekhar, B. (2014). Analyzing the product and service aspects of a manufacturing supply chain: A dairy industry perspective. International Conference on Applied Econometrics (ICAE - IV), IBS, Hyderabad, India, March 20-21 (abstract only).
3. Mishra, P.K., & Raja Shekhar, B. (2010). Supply chain performance under risk environment: An empirical study on Indian dairy industry. International Conference on Business and Economics (IABE), Las Vegas, USA, October 17-20 (abstract only).
4. Mishra, P.K., & Raja Shekhar, B. (2009). Evaluation of supply chain management practices in Indian dairy industry. International Symposium and Workshop on GSCM (PSGIM & Univ. of Toledo), PSGIM, Coimbatore, India, January 6-7.
5. Mishra, P.K., & Raja Shekhar, B. (2007). Measuring quality of service in retail outlets using fuzzy numbers. International Conference on Retailing in the Globalised Era-Perspectives & Challenges, University of Hyderabad, India, December 28-30 (presentation only).
6. Mishra, P.K., & Raja Shekhar, B. (2007). Evaluation of TQM practices in technical education in India. AIMS (Texas) International Conference, IBS, Hyderabad, India, December 27-30.

Research Projects and Consultancy:

The DNA of Food Inflation in India: A Study of the Volatile and Asymmetric Relationship between the WPI and the CPI

Co-researcher(s): Dr. Chinmaya Behera (Faculty), GITAM School of International Business,

GITAM University, Visakhapatnam.