

SEMINARS & CONFERENCES

➤ SEMINARS / CONFERENCES / WORKSHOPS ORGANIZED

➤ CONFERENCE ORGANIZED:

Conference Title : Two Day National Conference on **STRATEGIC QUALITY MANAGEMENT**

Date and venue: **April 5-6, 2013 & K R C Auditorium**

Theme: **STRATEGIC QUALITY MANAGEMENT**

Outcome: *Organizations are increasingly inter-dependent as they source talent, goods and services from other organizations located in disparate parts of the world. They seek new ways of creating value for themselves, customers and partners. They operate outside and across traditional industry boundaries. These innovations have led to focus on business models as a fundamental statement of direction and identity. Ineffective processes have huge potential to jeopardize the chances of consistently providing products that meet customer satisfaction and regulatory requirements. This scenario calls for organizational transformation. This two days conference will address how strategic quality management practices are going to help the organizations bring transformations in their systems and performance.*

➤ TRAINING/CONSULTANCY PROJECTS UNDERTAKEN:

S.No	Name of the Training Programme	Organization	Date
1	MDP for NAVAL DOCK YARD (Chargemen & Foremen)	NAVAL DOCK YARD	March 10-15, 2014
2	Work Place Innovation and Team fortification for BIAC	Brandix	March 14, 2015
3	Employee Motivation & Effective Leadership for RIBEST RIBBONS & BOWS (INDIA) PVT., LTD.,	RIBEST RIBBONS & BOWS (INDIA) PVT., LTD.,	26 th April, 2015

2. SEMINARS / CONFERENCES / WORKSHOPS ATTENDED

I. International Conferences Attended

1. Attended and Presented a Research paper entitled "A Comparative Study on Attitude Towards Entrepreneurship Among MBA and Other Students" in 3rd International Conference on Recent Innovations in Science, Engineering and Management(ICRISEM-16) jointly organized by Sri Venkateswara College of

Engineering and Technology(SVCET) Srikakulam, Andhra Pradesh, India & Confernceworld.in on February 27, 2016.

2. Attended and Presented a Research paper entitled "**An Empirical Investigation on Measuring The Service Quality Dimensions In MBA Students' Perspective: A Study** " in Sixth International Conference on Excellence in Research and Education (CERE 2014) organized by Indian Institute of Management Indore during May 8-11, 2014.
3. Attended & Presented a Research paper entitled "**Impact of Strategic Human Resource Management Practices on Employee Performance - A Study of Select B-Schools In Andhra Pradesh**" in Global Conference on "Managing in Recovering Markets" at MDI, Gurgaon, INDIA in Association with Australian Centre for Asian Business, University of South Australia, Adelaide, AUSTRALIA and Faculty of Economics & Business, University of Maribor, (Maribor) SLOVENIA DURING March 5-7, 2014.
4. Participated and presented a paper entitled "**Measuring Service Quality Dimensions in B-Schools Student's Perspective**" at the Tenth AIMS International Conference on Management organized at the Indian Institute of Management Bangalore (IIMB) during January 6-9, 2013.
5. Participated in International Conference on "**Transformation of Human Resource Management**" jointly organized by School of Business Administration, University of Papua New Guinea (UPNG), GIM, GITAM University and NIPM Visakhapatnam Chapter during 5-6 December, 2010.
6. Participated in International Conference on "International Trade and Commerce" (Co-sponsored by ICSSR-SRC & SBH. O.U, Hyderabad) and Presented a paper entitled "**The Role of FDI: India's Industry Growth**" organized by Department of Commerce, Osmania University, Hyderabad on March 5th-7th, 2010.

II. National Seminars Attended

1. Participated & presented a paper entitled "**COMPETITIVE ADVANTAGE THROUGH HUB & SPOKE MODEL -A LOGISTICS PERSPECTIVE**" in the two day national conference on "**Operations Research and Management - A Strategy towards Competitive Advantage (NCORM 2016)**" jointly organized by

department of Mechanical & Production Engineering and School of Management Studies, CBIT (Supported by TEQIP-II) during January 28-29, 2016.

2. Attended in 6th Indian Management Conclave 2015 organized by MBAUniverse.com hosted by Indian School of Business(ISB), Hyderabad during July 29-30, 2015.
3. Participated & presented a paper entitled ***“A Study on Impact of Academic Stress on Management Students -An Empirical Investigation”*** in the two day national conference on ***“Stress Management Professional”*** jointly organized by International Stress Management Association (ISMA) & NI-MSME during November 8-9, 2013.
4. Participated & presented a paper entitled ***“Cluster Analysis for Market Segmentation”*** in the two days National Seminar on ***“Multivariate Analysis for Management Research”*** sponsored by Indian Council of Social Sciences Research (ICSSR) & UGC and organized by Department of Business Management, Osmania University, Hyderabad during September 14-15, 2013.
5. Participated & Presented a paper entitled ***“Service Quality and Student Satisfaction: A case study at Private Management Educational Institutions in Andhra Pradesh”*** in the two day national conference on ***“Strategic Quality Management”*** organized by GITAM School of International Business, GITAM University, Visakhapatnam during April 5-6, 2013.
6. Participated & presented a paper entitled ***“Quality Management of Fruits in Reefer Containers to Boost India’s Exports”*** in the two day national conference on ***“Strategic Quality Management”*** organized by GITAM School of International Business, GITAM University, Visakhapatnam during April 5-6, 2013.
7. Attended for National Seminar on ***“Project Management - A tool for Strategic Competence”*** sponsored by Indian Council of Social Sciences Research (ICSSR), jointly organized by Department of Business Management, Osmania University and Project Management Institute - Pearl City Chapter, Hyderabad during March 15-16, 2013.
8. Participated & Presented a paper entitled ***“Changing role of Green marketing Mix in Consumer Buying Behavior-An Empirical Investigation”*** in the two day national seminar on ***“EMERGING TRENDS IN MARKETING”*** organized by

Department of Marketing, GITAM Institute of Management, GITAM University, Visakhapatnam during 1st-2nd February, 2013.

9. Participated & Presented a paper entitled “***Designing Human resources Strategies in Scheduling Operations***” in the two day national seminar on “CHANGING SCENARIO OF HUMAN RESOURCES IN INDIA” organized by Bommidala department of Human Resource Management, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur during 18-19th October, 2012 Sponsored by UGC and APSCHE .
10. Presented a paper entitled “***Agricultural rural supply chain strategies some perspectives***” in two days National Conference on “Business Perspectives in Rural Management”, organized by Department of Management Studies, M S Ramaiah Institute of Technology (Autonomous Institute affiliated to VTU) during 24th & 25th November, 2011 at Bangalore.
11. Participated & Presented a paper entitled “***Achieving Management Objectives through Human Resource Management and Industrial Relations***” in the two day national seminar on “Dynamics of Industrial relations in India - Emerging Challenges and Strategies” organized by the Department of Commerce and Management Studies, Andhra university, Visakhapatnam during 11-12th November, 2011.
12. Participated in National conference on “***Ports & Logistics***” ***India’s Maritime Sector: Smooth Sailing ahead*** jointly organized by CII and Government of Andhra Pradesh on 08th November 2011 at Visakhapatnam.
13. Presented a paper entitled “***Frame Work of Work Life Balance And Organizational Performance***” in One day National Conference on “Empowerment of Women through Leadership & Entrepreneurship”, organized by AMS School of Informatics, OU Road, Hyderabad on 24 October, 2011.
14. Participated in National seminar on “***Commodity Markets***” jointly organized by Forward Markets Commission (FMC), MCX, NITIE and FTKMC Mumbai on October 7-8, 2010 at NITIE Campus, Mumbai.
15. Participated & Presented in the Three day National seminar on “Strategic Quality Management Through Innovation & Value Creation” and presented a paper entitled “ ***An overview of TQM principle to an educational Process***”

organized by School of Management Studies, University of Hyderabad, Hyderabad on March 18th-20th, 2010.

16. Participated in the two day National Conference “Impact of Global Financial Crisis on Indian Economy” (Sponsored by APSCHE) and Presented a paper entitled “ ***Global Financial Crisis: Causes, Implications for Emerging Market Economies***” organized by Department of Commerce, Telangana University, Nizamabad on Feb 25-26, 2010.
17. Participated in the two day National Conference “Impact of Global Financial Crisis on Indian Economy” (Sponsored by APSCHE) and Presented a paper entitled “ ***Global Financial Crisis: Challenges for the Indian Economy***” organized by Department of Commerce, Telangana University, Nizamabad on Feb 25-26, 2010
18. Participated in the two day National Conference “Impact of Global Financial Crisis on Indian Economy” (Sponsored by APSCHE) and Presented a paper entitled “ ***Global Financial Crisis: Impact on Indian Financial System***” organized by Department of Commerce, Telangana University, Nizamabad on Feb 25-26, 2010
19. Participated in the Two day National Conference “Innovations in the Route to win Market” (Sponsored by AICTE) and Presented a paper entitled “***Word of Mouth marketing (WOMM): A Conceptual Frame Work***” organized by Institute of Public Enterprise (IPE), Hyderabad on December 3-4, 2009.
20. Participated in the Two day National Conference “Innovations in the Route to win Market” (Sponsored by AICTE) and Presented a paper entitled “***Changing Role of Marketing Mix in E-Marketing***” organized by Institute of Public Enterprise (IPE), Hyderabad on December 3-4, 2009.
21. Attended for National Seminar on “**Modern Marketing Practices in India**” sponsored by UGC and conducted by Department of Business Management, Osmania University on December 15th, 2007.

WORK SHOPS ATTENDED

1. Participated in IMC Faculty Development Programme on the “**Ten Drivers of Effective Learning**” jointly organized by MBAUniverse.com & Indian School of Business(ISB), Hyderabad on July 28, 2015.

2. Attended for Two weeks Staff Development Programme on “**Modern Teaching Techniques in Management**” sponsored by AICTE and organized by Global Education Centre (MBA), Hyderabad during May 25-June 08, 2012.
3. Participated in the “**Workshop on Building Competitiveness in Higher Education: The TQM Way**” organized by Confederation of Indian Industry (CII) & CII Institute of Quality on 1st July 2011 at Visakhapatnam.
4. Participated in the “**Operations Research and Data Analytics Workshop**” organized by the centre for Global logistics and Manufacturing Strategies of Indian School of Business (ISB) and IBM Research, during November 19-20, 2009.
5. Attended for Faculty Development Programme on “**CARR**” (Case Study, Article Writing, Research Tools & Research Methodology) organized by the Department of Business Management, Vignana Bharathi Institute of Technology, Hyderabad on 13th and 14th November, 2009.
6. Attended a “**National Workshop on Research Methods**” sponsored by UGC and organized by Department of Business Management, Osmania University during August 21-22, 2009
7. Attended for Faculty Development Programme on “**Data Analysis for Management Research**” sponsored by AICTE and organized by Indian Institute of Management Kozhikode (IIMK) during May 11-16, 2009
8. Attended for Faculty Development Programme on **SPSS** jointly conducted by SPSS and School of Management Studies, JNTU, Hyderabad in 3 phases on December 14, December 28, 2006 and January 10, 2007
9. Attended for Management Development Programme (MDP) on **SIX SIGMA** conducted by Small Industries Services Institute (SISI), Hyderabad from November 20-25, 2006.
10. Attended for Two Days workshop on **Transactional Analysis** conducted by ITAA, Inc. on 12th & 13th March, 2005
11. Attended One-Day workshop on **Business Balance Score Card** organized by JNTU, Hyderabad.
12. Attended for One Day National Level Seminar on “**Leadership challenges in 21st Century**” Organized by Ramakrishna mutt, Hyderabad.

