

Books

2013: CO-editor for Book “Microfinance: Challenges & Opportunities”, V L Media Solutions, New Dehi.

Chapter in Books

- 2013: ”Trends in Indian Textile and Garment Exports during 1995-2008”, in *Global Economic Recession and Indian Economy*, ed., by R. Sudharsana Rao, The Associate Publishers, Haryana.
- 2013: ”The Transformation of Indian Microfinance Sector – A Review”, in *Microfinance-Challenges & Opeertunities* ed., by V. K Kumar et all, VL Media Solutions, New Delhi.
- 2012: “Microfinance and Technology”, in *Sheaf of Development Issues* ed., by Dr. B Lilly Grace Eunice, Global Research Publications, New Delhi.
- 2009: “Will Philosophical Ideas pave better way than Economic Laws for Economic Justice?”, in *Morality & Social Policy–A Philosophical Analysis*, ed., by K. R. Rajani, Associated Publishers, New Delhi.
- 2008: “Child Mortality and Poverty: An analysis of Inter-State Variations”, in *Economics of Education, Health and Human Resource Development, Vol. I*, ed., by K. A. Rasure, Abhijeet Publications, Delhi.
- 2006: “Educated Unemployment in India (Does the Outsourcing Reduce the Problem)”, in *Child Labour Problems & Welfare*, ed., by Dr. M. Prasad Rao, School of Economics, Andhra University, Ambala Cantt, Associated Publishers, New Delhi.
- 2005: “Poverty Alleviation through Micro Finance: A Comparative Study of SHG and Non-SHG Households”, in *Drought, welfare Programmes and Demographic Change*, ed., by P. Jayarami Reddy, Department of Population Studies, S V University.

Conference Volume

- 2016: "Smart city: Concept, Initiatives and concerns (A case study of Visakhapatnam)", in Theme-III: New Dimensions in Urban development, *XXXIV Annual Conference Volume*, A P Economic Association, 13th – 14th February, pp 458-462.
- 2012: "Segment-Wise Analysis of Textile Exports Of India", *Conference Volume*, National Conference on Trade and Economic Growth held during 26th & 27th March, 2012, organized by Hindu College, Guntur.
- 2010: "Financial Inclusion and the Business Correspondent Model" 2nd Pre-*Conference Seminar Volume*, Andhra Pradesh Economic Association, December, 2010
- 2008: Pattern and Measurement of Socio-Economic Development in Andhra Pradesh- A Taxonomic Approach, *XXVI Annual Conference Volume*, A P Economic Association.
- 2004: "Women Empowerment through Welfare Expenditure", in *Conference Volume*, Andhra Pradesh Economic Association.

News Paper Article

- 1990: "Women Industrial Coops Need Boost: A Study". *Indian Express*, 3rd November, Andhra Boomi, Telugu Daily, 9th November.

Project Reports (GSIB-Social Initiatives):

- 2008: Survey on Literacy Needs of Rural Families –Sowbhagyapuram and Boni Villages, 15th -16th October 2008.
- 2009: A Survey Report on Diabetic Retinopathy – Paradesipalem, Boravani Palem and Marikavalasa, 14th and 15th September 2009.
- 2014: A Study on the Awareness of Public about GIMSR facilities in the Village around GITAM University, 2nd September 2014.
- 2014: A study on the awareness of Aadhar Card and its association with Government Facilities and Subsidies. 3rd September 2014.
- 2015: A Study on the Aspirations of the People of Visakhapatnam towards a Smart City in the context of Digital India, 25th – 28th August 2015.

Cases Written:

- 2015: Registered a case with The Case Center, UK, titled "Changing Market Structure: A case of Indian Civil Aviation Industry"; Reference No 215-017-1; TEACHING NOTE: Reference no. 215-017-8 available at www.thecasecentre.org.

International Publicartions

- 2014: "Revival of Indian Microfinance Industry in the Aftermath of Andhra Pradesh Crisis 2010: A Strategic Approach", *Cost Management*, Thomson Reuters, May, 2014.
- 2012: "The Transformation of Indian Microfinance Sector – A Review", International Journal of Decision Making in Management, Vol.1, Issue.1, July-Sep 2012.

National Publicartions

- 2016: "A Study on the Aspirations of the People of Visakhapatnam towards a Smart City in the context of Digital India", *Global Vistas*, Vol.2 December 2015.
- 2014: "Role of Microfinance in Promoting Microenterprises-Indian Scenario", *Advances in Management*, Vol7(5), May 2014.
- 2012: "Investors Preferences for Mutual Fund Investments-Factor Analysis" *Drishtikon*, Vol3, No1, Symbiosis Centre for Management and HRD.
- 2011: "Sector Composition Bias in Money Demand: Some Evidence for India", The *IUP Journal of Applied Economics*, July, Vol. X No.3
- 2009: "Pattern and Measurement of socio-economic Development in Andhra Pradesh – A Taxonomic Approach", *Human Endeavour*, Vol. IV, No. 1&2, Sept 2008.
- 2009: "A Survey Report on Diabetic Retinopathy, in *Global Vistas*, Vol.8 December 2009.
- 2007: "Micro-credit Programs and Women Empowerment - Some Methodological Aspects of Impact Assessment", in *South India Journal of Social Sciences*, Vol. V, No. 2, June, pp. 32-38.

Ph. D. Guidance:

Mr. K Kiran Kumar: in the area of entrepreneurship (work in progress)

Consultancy:

- 2008: Authored a Chapter entitled "IT Infusion" in the book writing project for Visakhapatnam Steel Plant in the year 2008.

Major Research Project:

Presently working on a Major Research Project of University Grants Commission "A Study on Financial and Social Performance of Microfinance Institutions in India towards Financial Inclusion" with a financial grant of 6.79 lakhs for 3 years (ongoing).

Organised National Seminar:

09/2011: National Seminar on “Microfinance Sector in India: Challenges and Opportunities”, on 10th September 2011 at GITAM school of International Business, GITAM University, sponsored by NABARD, Indian Bank and others.

Organised Faculty Development Programme on Research Methods (8):

04/2007: Programme Director and resource person for the one-day (FDP) workshop on “Research Methods for Faculty and Scholars”, organized by GIFT, at GIFT Bhavan, on 28th April, 2007.

02/2008: Programme Director and resource person for the two-day (FDP) workshop on “Research Methods for Economics & Management”, organized by GIFT, at GIFT Bhavan, on 22nd & 23rd February, 2008

09/2010: Co-director and Resource Person for two- day on “Business Research Methods and Training Programme on Statistical Software” organized by GSIB during 24th -25th September 2010.

09/2011: Programme Director and resource person for the two-day (FDP) workshop on “Research Methods for Economics and Management”, organized by GSIB, at GIFT Bhavan, during 30th Sep and 1st Oct. 2011.

10/2012: Programme Director and resource person for two-day workshop (FDP) on Research Methods for Management, organized by GSIB, at GIFT Bhavan, during 3rd & 4th October 2012.

10/2013: Programme Director and resource person for two-day workshop (FDP) on Research Methods for Management, organized by GSIB, at GIFT Bhavan, during 4th & 5th October 2013.

09/2014: Programme Director and resource person for two-day workshop (FDP) on Research Methods for Management, organized by GSIB, at GIFT Bhavan, during 21st & 22nd September 2014.

09/2015: Programme Director and resource person for three-day workshop (FDP) on Research Methods for Management, organized by GSIB, at GIFT Bhavan, during 10th -12th September 2015.

AS Resource Person/ Special Address/Chairing session/Guest Lecture (10):

- 04/2015: Delivered lectures as Resource Person on SPSS in the 3-day National workshop on “Research Methodology and Data Analysis with SPSS” organized by Sri Vasavi Engineering College, Tadepalligudem, West Godavari District, Andhra Pradesh during 23rd -25th April, 2015.
- 01/2015: Delivered and invited talk on “Statistical Techniques for Research and Data analysis” for the Ph. D students on 24th January 2015 at Samata College, Visakhapatnam.
- 03/2014: Chaired a session and delivered lecture on “Microfinance and Financial Inclusion” on 31st March in the National seminar on **Role of Financial Sector in Economic Growth** organized by Department of Economics, Hindu College and Acharya Nagarjuna University, Guntur, on 30th and 31st July 2014.
- 03/2012: Delivered invited lectures as resource person on Market Survey and demand estimation in the Women Entrepreneurs Development Programme(WEDP) organized by Center for Entrepreneurship Development (CED) a wing of ALEAP at Kakinada during 30th – 31st March 2012.
- 02/2012: Delivered a guest lecture for the final year undergraduate students of Mrs. A V N college, Visakhapatnam, on the ‘Research Methodology and Analysis’ as they have case study and field survey as practical coursework on 14th February 2012.
- 12/2011: Chaired a session “Social Infrastructure in India” in the two-day National Seminar on India’s Infrastructure: Challenges, Initiatives and Perspectives” organized by Department of Economics, Avinashilingam University, Coimbatore during 15th and 16th December 2011.
- 12/2011 Delivered Special Address on “Approaches to Research in Infrastructure Sector” in the two-day National Seminar on India’s Infrastructure: Challenges, Initiatives and Perspectives” organized by Department of Economics, Avinashilingam University, Coimbatore during 15th and 16th December 2011
- 01/2011: Delivered invited lectures as resource person in One-Day Faculty development programme on “Research Methodology (Theses and Journal Writing)” organised by the Department of Business Administration of Christu Jayanthi Jubilee College, Guntur on 5th Jan 2011.
- 02/2009: Resource Person in the one-day MDP on “Women in Management” organized by GIIIB on 28th February, 2009.
- 02/2007 Resource person in the one-day Faculty Development Workshop on “Analytical Tools for Research in Marketing” organized by GIFT, GIFT Bhavan, on 27th February 2007

International Conferences/Seminars Attended

- 09/2014: Participated and presented a case titled "Changing Market Structure: A case of Indian Civil Aviation Industry" in the two-day Annual case conference organized European Case Clearing House (Ecch/The Case Center) of United Kingdom in collaboration with IIMB, Bangalore during 8th – 9th September 2014.
- 12/2013: Participated in two-day Microfinance Summit 2013 at Delhi organized by Access International on 9th & 10th December 2013
- 12/2013: Participated in two-day Livelihoods conference at Delhi organized by Livelihoods India on 11th & 12th December 2013.
- 09/2012: Participated and presented a Poster titled "Governance in Community Based Initiatives – A study on Micro-Watershed Management Project in Andhra Pradesh", in the International Conference on Public Policy and Governance, held during 4- 5 September 2012 organised by Department of Management Studies, Indian Institute of Science, Bangalore, India.

International Workshops Attended

- 11/2012: Participated in two-day Finance Research Workshop during 16th – 17th November 2012 organised by IIM Kolkata.
- 03/2012: Participated and presented a paper titled "Excogitation of Financial Innovations in Microfinance", in International Workshop on Inclusive Financial Innovation – Making Finance and Insurance Markets Work for the Poor, held during March 1-3, 2012 organised by XLRI Jamshedpur, India.
- 02/2009: Participated in the Three Day Inter-national Workshop on Case Method Workshop, organized by ecch-UK and GIIB-GITAM University, during 11th – 13th February 2009.

National Conferences/Seminars Attended (22):

- 02/2016 Participated in the XXXIV Annual Conference of Andhra Pradesh Economic Association organized by Department of Economics, Acharya Nagarjuna University, Guntur and presented a paper on "Smart city: Concept, Initiatives and concerns (A case study of Visakhapatnam)", in Theme-III: New Dimensions in Urban development, during 13th – 14th February, 2016.
- 03/2015 Participated and presented a paper titled "Micro Insurance: vehicle to Rural Insurance Market in India" in National Seminar on Rural Markets in India: An Unexplored Terrain organized by Department of Management Studies, Mahatma Gandhi University, Nalgonda, Telangana, on 13th March 2015.
- 7/2014 Participated and Presented a paper titled "Penetration, density and Elasticity aspects of Insurance Sector in India", in National Seminar on Role of Financial Sector in

Economic Growth organized by Department of Economics, Hindu College and Acharya Nagarjuna University, Guntur, on 30th and 31st July 2014.

- 1/2012 Participated and presented a paper titled “Microfinance and Rural Employment Generation”, in National Seminar on Microfinance and rural Transformation organized by Department of Economics, Andhra University, Visakhapatnam, Andhra Pradesh, on 25th January 2012.
- 12/2011 Participated and presented a paper titled “Microfinance, Rural Infrastructure, Livelihood Interventions – A Trio Approach”, in National Seminar on India’s Infrastructure: Challenges, Initiatives and Perspectives organized by Department of Economics, Avinashilingam University, Coimbatore, Tamil Nadu, during 15th and 16th December 2011.
- 10/2011 Participated and presented a paper titled “Addressing Poverty with Microfinance: A Macro Observation”, in National Seminar on Microfinance and Women Empowerment organized by Nrupurtunga First Grade College, Gulbarga University, Sedam, Karnataka during 21st and 22nd October 2011.
- 09/2011 Presented a paper on “Fact file of Microfinance Sector in India 2006-2010” in the National Seminar on Microfinance Sector in India – Challenges and Opportunities on 10th September, 2011 organized by GITAM School of International Business, GITAM University, Visakhapatnam.
- 12/2010 Participated and presented a paper titled "Financial Inclusion and the Business Correspondent Model" in 2nd Pre-Conference Seminar of A P E A, organised by Siva Sivani Institute of Management, Secunderabad on 12th December, 2010
- 3/2010 Participated in the National Symposium on the Impact of Economic Recession on the Indian Economy organized by Department of Economics, Andhra University on 5th March 2010 and presented a paper on “Impact of Global Recession on Indian Textile and Garment Exports”.
- 8/2009 Participated in the National Seminar on Sixty years of Irrigation Development in India organized by Department of Economics, Andhra University on 31st August 2009 and presented a paper on “Management of Water Users Associations – An Observation”.
- 12/2008 Participated in the National Seminar on Current Issues of Indian Economy organized by Dr. B R Ambedkar University, Srikakulam, Etcherla on 20th December 2008 and presented a paper on “Micro Finance and Technology”.
- 05/2008 Participated in the National Seminar on Globalisation and Inclusive Growth organized by Birla Institute of Management Technology, Greater Noida during 2nd -4th May 2008 and presented a paper on “Trade Diversification and Inclusive Growth”.
- 02/2008 Participated in the XXVI Annual Conference of Andhra Pradesh Economic Association held at Department of Economics, Sri Venkateswara University, Tirupati and presented a paper on “Socio-Economic Development of various

District in Andhra Pradesh- A Taxonomic Approach” during 9th -10th February 2008.

- 02/2007 Participated and presented a paper entitled “Key Indicator of Labour Market” in XXV Annual Conference of APEA & Acharya Nagarjuna University during 10th – 11th February 2007.
- 02/2007 Participated and presented a Paper entitled “Will Philosophical Ideas pave better way than Economic Laws for Economic Justice” in the National Seminar on Morality and Social Policy: A Philosophical Analysis on Liberty, Equality and Justice organized by Department of Philosophy & religious Studies, A U, Waltair during 7th – 9th February 2007.
- 8/2006 Participated and presented a Paper entitled “Explaining Poverty Across Indian States” in the All India Economic Conference on Economic Growth with Equity and Stability organized by Sri Satya Sai Institute for Higher learning, Prasanti Nilayam. Anapatpur, August 2006.
- 03/2005 Participated and presented a paper entitled “Poverty Alleviation through Micro Finance: A Comparative Study of SHG and Non-SHG Households” in the National Seminar on Drought, Welfare Programmes and Demographic Change, organized by Department of Population studies, Sri Venkateswara University, Tirupati during 28th -29th March 2005.
- 12/2004 Participated and presented a paper entitled “Educated Unemployment in India (Does the Outsourcing Reduce the Problem of India)” in the National Seminar on Changing Pattern of the Workforce in India in the New Millennium – Policy Imperatives, organized by Department of Economics, A U, Waltair on 30th - 31st December 2004.
- 2/2004 Participated and presented a paper entitled “Role of Public Expenditure for Tribal Development” in the Seminar on Tribal Development, organized by AP Economic Association & Department of Economics and Rural Development, A U Campus, Etcherla on 5th December 2004.
- 07/2004 Participated and presented a paper entitled “Micro-credit Programs and Women Empowerment-Some Methodological aspects of Impact Assessment” in the Seminar on Women Empowerment, organized by AP Economic Association & Sir CR Reddy College, Eluru on 25th July 2004.
- 7/2003 Participated in National Seminar on “Poverty and Women Health”, held on the occasion of World Population Day -11th July, 2003, organized jointly by Centre for Women’ Studies, and Department of Economics, Andhra University, Waltair and presented a paper entitled “Health Expenditure and Women’s Health Status”.
- 11/1990 Participated in National Seminar on “Women and Shelter”, held on 2nd &3rd November 1990, at Centre for Women’ Studies, Andhra University, Waltair and presented a paper entitled “Role of Women Industrial Cooperative in Providing Employment and Income to Women – A Case Study of Visakhapatnam District”.

National Workshops Attended (8):

- 10/2014 Participated in One-day workshop on “Exploring opportunities and strategies for entrepreneurs” organized by CII-IWN and DCM, Andhra University on 10th October 2014.
- 03/2012 Participated in One-day workshop on “Women at Work” HELD ON 6TH March 2012 organized by Women Empowerment Cell, GITAM University.
- 02/2009 Participated in the Two Day National Workshop on Capacity Building for Union, State and Local Government Budgetary Analyses organized by Department of Economics-Andhra University, APSICHE-Hyderabad, and UGC during 2nd – 3rd February 2009.
- 10/2007 Attend the APITCO Sensitization / Awareness Programme for TDUPW Scheme of DSIR held at Surana Udyog Auditorium of FAPCCI, Red Hills, Hyderabad on 31st October 2007.
- 02/2007 Participated in the 3-day SPSS-Version 15.0 Training Programme organized by school of Management Studies, JNTU, Hyderabad in February 2007.
- 11/2006 Participated in the Five Day National Workshop on Gender Perspectives in Economics Organized by Dr. Durgabai Deshmuk Centre for Women’s Studies, Andhra University, November 2006.
- 05/2003 Participated in the workshop on “Strengthening of Social Sciences Teaching” organized by the Academy of Social Sciences, Visakhapatnam held on 2-5-2003.
- 03/2003 Participated in the workshop on “Population Environment and Health” organized by the School of Economics, Andhra University from 28-3-2003 to 30-3-2003.