



## IBM Business Analytics Lab

Initiative of the Career Education Program

In collaboration with:  
GITAM School of International Business



## GSIB & IBM jointly organising Seminar on "Career Opportunities in Business Analytics"

### Why Attend :

- Those who learn Business Analytics today will lead Business Organisations tomorrow;
- The demand for Business Analysts is increasingly outstripping its supply throughout the World;
- As per Gartner Report, there will be 300% increase in Business Analysts Jobs by 2018;
- The Business Analysts will be paid highest salaries among all professionals;
- Best career advise & Support for careers in Business Analysts.

### Speakers :

- IBM Experts
- GITAM School of International Business Faculty
- Experts from Industry

### Registration :

- Free
- Participation Certificate will be provided
- Register on-line by visiting [www.gsib.org](http://www.gsib.org)
- Or Contact Prof. K K Narayanan, GITAM School of International Business (Mobile: 9492769801)
- Prof. R. Venkateswarlu, GITAM School of International Business (Mobile : 9441354376)

### Who Shall Attend :

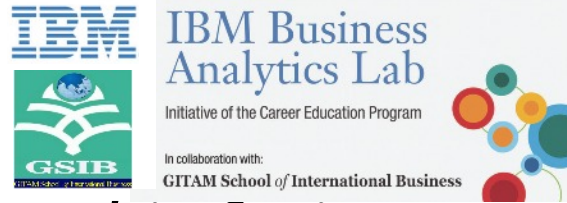
- Any graduate with Quantitative background (Engineering, Mathematics, Econometrics, BBA, IT, Computer Science, CA, Cost and Works Accountants etc) who have flair for Quantitative thinking and working;
- Any working Executive in IT / ITES / Manufacturing / Services Industry looking for a change to 21<sup>st</sup> century careers

### Where to Attend :

S.No	Venue	City *	Date & Time
1	KRC Auditorium GITAM University	Visakhapatnam	25-03-2017 09.30 AM

\* A 'Free Seminar' on the same theme will be conducted in Hyderabad & Vijayawada also and the registration process is open for the above places as well. The registered participants will be intimated about the Date and Venue in due course.





*Joint Seminar on*

# “Career Opportunities in Business Analytics”

*For those who dream to lead Business Organisations tomorrow*

at KRC Auditorium, GITAM University, Visakhapatnam

on 25<sup>th</sup> March, 2017

09.30 am - 10.00 am	: <b>Registration</b>
10.00 am - 10.10 am	: Prayer
10.10 am - 10.20 am	: <b>Welcome Address</b> <i>Prof. R.Venkateswarlu, Professor &amp; Asst. Director, GSIB</i>
10.20 am - 10.50 am	: Session on “ Business Solutions & Big Data Analysis ” - The Connect & Challenges <i>Prof. K.K. Narayanan, Professor &amp; Joint Director, GSIB</i>
10.50 am - 11.30 am	: Session on ‘Career Opportunities in Business Analytics’ : <i>Experts from IBM</i>
11.30 am - 11.45 am	: <b>Tea Break</b>
11.45 am - 12.00 Noon	: The Role of Business Analysts in 21 <sup>st</sup> Century Business Organizations’ : <i>GSIB Alumni / Student</i>
12. 00 Noon - 12.20 pm	: “A General Overview of Business Analytics Programmes: What to expect on Curriculum and Coverage”. <i>Mr. M. Kamakshaiah, Asst. Professor, GSIB</i>
12.20 pm - 12.30 pm	: <b>Vote of Thanks</b>